

Face Palette®

INTERNATIONALLY CERTIFIED MAKEUP ACADEMY

**EDUCATE
ENGAGE
EMPOWER**



INTERNATIONALLY CERTIFIED BY



KOCHI | www.facepalette.in

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"Makeup is not about Camouflaging but a true artist's skill to work with the uniqueness of a tone and texture without masking their identity."

- Lekshmi Menon, FRSA

CEO - Face Palette/ Dela Beauty Products and Services Pvt Ltd

INDIAN EXPRESS
 Home » Cities » Kochi
Keralite makeup artist nominated as Fellow to Royal Society of Arts in London
 Lekshmi Menon, who is currently the creative head at Face Palette Pro Makeup Academy in Kochi, joins other leading artists such as James Bond actress Judi Dench, Musician Alex James etc.
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ലക്ഷ്മി മേനോന്റോയൽ സൊസൈറ്റി ഓഫ് ആർട്സ് ഫെലോഷിപ്പ്
 ലണ്ടൻ • റോയൽ സൊസൈറ്റി ഓഫ് ആർട്സ് (ആർട്ടിസ്റ്റ്) ഫെലോഷിപ്പ് ആയി മലയാളിമേക്കപ്പ് വിദഗ്ദ്ധ ലക്ഷ്മി മേനോന് തിരഞ്ഞെടുക്കപ്പെട്ടു. ഇന്ത്യയിൽനിന്ന് ആദ്യമായാണ് മേക്കപ്പ് ആർട്ടിസ്റ്റിന് ആർട്ടിസ്റ്റ് ഫെലോഷിപ്പ്. കൊച്ചിയിൽ ഹെയ്സ് പേലറ്റ് പ്രൊ മേക്കപ്പ് അക്കാദമിയുടെ ക്രിമിയേറ്റീവ് ഹെഡ് ആണു ലക്ഷ്മി. മേക്കപ്പ് തൊഴിൽപരിശീലനത്തിലൂടെ വനിതകളെ സാമ്പത്തികമായി സമ്പന്നമാക്കാനാക്കുന്നതിനുള്ള ശ്രമങ്ങൾക്കാണ് അംഗീകാരം.

വ്യാജവാർത്ത തിരഞ്ഞെടുക്കൽ
 സമൂഹമധ്യമങ്ങളിലെ വ്യാജപ്രചാരണം തടയൽ ലക്ഷ്യം
 മനോരമ ലേഖകൻ
 ന്യൂഡൽഹി • യുഎസ് പ്രസിഡന്റ് തിരഞ്ഞെടുപ്പിൽ സമൂഹമാർമങ്ങൾ ദുരുപയോഗം ചെയ്തതിന്റെ വെളിച്ചത്തിൽ വ്യാജവാർത്തകളെ നിരീക്ഷിക്കാനും തടയാനുമെടുത്ത സഹായം സഹിധാനം. കോൺഗ്രസ് തിരഞ്ഞെടുപ്പുകൾക്ക് നാലു സംസ്ഥാനങ്ങളിലെ ഈ വർഷം നടക്കുന്ന നിയമന തിരഞ്ഞെടുപ്പുകളിലാവും ഉത്തരവ് പരിക്ഷിക്കുക. തുടർ ലോകസഭാ തിരഞ്ഞെടുപ്പി

നവാസ് ഷെരീഫിന് 10 വർഷം തടവ്
 അഴിമതിക്കും കൊലപാതകങ്ങൾക്കുമെതിരെ നവാസ് ഷെരീഫിന് 10 വർഷം തടവ് നൽകി കോടതി.

Face Palette, part of a Government of India Certified Startup and an internationally accredited and certified organisation, offers makeup courses that cater to a range of prospective students, from a woman who is enthusiastic and wish to learn to do their own makeup to girls who are inspired from YouTube and Instagram makeup tutorials to women and men who intend to pursue makeup artistry as their profession.

We offer a number of long terms and short term international certification courses, certified by a London based body, covering areas such as self makeup, bridal makeup, party makeup, natural luminescent makeup all using HD methodology. Our courses not only tend to inspire creativity but also provide all those skills and experience that are needed to succeed in this competitive industry.



Lekshmi Menon FRSA : CEO / Founder - Face Palette



- First Indian Makeup Artist to be nominated to the 266 years old London based Royal Society of Arts (RSA), whose patron is Her Majesty Queen Elizabeth II
- Awarded at the British Parliament in London as one of the Top 50 Beauty Industry leaders in Europe and India in the year 2019.
- The 2nd Indian from Beauty Services Industry to speak at the British Parliament after Shahnaz Husain
- Featured as Leading Light by Britain's Asian Voice (UK's Largest and Oldest Weekly)
- Regularly featured by TV and print media.



COURSES

We conduct various formats of makeup and hairstyling classes for students who are keen to learn the art of makeup. Classes are taught through a new technique called EuDia Methodology (EuDia Methodology is the Makeup methodology created by Lekshmi Menon FRSA, based on her learning in India and the UK/ Europe and has been featured by Britain's largest selling newsweekly, Asian Voice as a Leading Light).

The Makeup Course has been exclusively structured by Makeup Guru Lekshmi Menon by curating different standardized methods, formulations and textures which is accepted in the Global World of Makeup Artistry.

The lead faculty will be Lekshmi Menon FRSA who will be assisted by our Senior trainers during the course. Lekshmi is one of India's most innovative makeup expert and beauty influencers and is the first Indian Makeup Artist to be elected to Royal society of Arts (RSA), a 265 years old London based society whose Patron is Her Majesty Queen Elizabeth II . She also does makeup shows in TV and collaborates with brands for their beauty related activities.

DIPLOMA IN MAKEUP AND HAIR STYLING

Certification - Internationally Certified | **Location** - Kochi/ LIVE Online



This course has 12 sessions spread over a period of 3 months. This includes a minimum of 44 days of classroom teaching at the academy in Kochi. The other parts of the course include Assignments, Air brush makeup techniques, Glass skin makeup and Practical examination as portfolio shoot.

WHAT YOU WILL LEARN

Course structure:

- Theory session
- Practical demo at academy
- Practical practice and routines
- Bridal hairstyle
- Saree draping and set mundu
- Groom makeup demo, hijab draping and mac theory
- Advanced eye level 3
- Bridal routines using mac foundations
- Assignment instructions.
- Advanced eye tetra tone
- Advanced eye half cut crease
- Hairstyle variations
- Marketing and mixing class
- Box pleating & cancan saree demo
- Bridal routines further practice
- Mixing class

- Air brush makeup techniques
- Glass skin makeup demo
- Waterproof makeup demo
- Internship with face palette makeup angels
- Theory examination
- Practical examination as portfolio shoot
- Graduation as an international diploma holder in makeup artistry and hairstyling.

ASSIGNMENTS

4 Assignments with a total of 10 Bridal routines to be completed as Internals.

SUITABLE FOR

Beginners as well as experienced Makeup Artists.

CERTIFICATION

"INTERNATIONALLY CERTIFIED DIPLOMA IN MAKEUP ARTISTRY & HAIR STYLING"

Certification upon completion from London based multilateral body, Europe India Centre for Business and Industry.

INTERNSHIP

Minimum 3 Bridal work internships with Makeup Angels at different locations in Kerala. This will help the students to get a first-hand experience of working with clients and experienced artists.

MINIMUM QUALIFICATION

Students who wish to pursue our internationally certified Diploma in Makeup Artistry and Hairstyling should have passed their 10th standard examination.

PORTFOLIO

ONE portfolio where student need to arrange model for shoot

WHAT TO BRING

We provide almost 40+ products from the academy for practicals. Students will be trained using Drugstore brands and MAC initially. Advanced routines will be trained using a mixture of international high-end brands such as Too Faced, Huda Beauty and Estee Lauder.

In order to maintain hygienic conditions, you only need to bring the few products which will be told to you before the practical session.

FEES

EMI available. For the latest fees, please call academy at 98 470 740 73

HD BRIDAL MAKEUP ARTISTRY COURSE

Certification - Internationally Certified | **Location** - Kochi/ LIVE Online



This course is a FULL-TIME four-week course whereby students are trained in various aspects of HD Bridal makeup, including Makeup, Hair, Saree draping and Jewellery setting. Each student is extensively trained in Global Makeup Artistry with all safety Hygiene Protocols accepted worldwide. Suitable for Beginners and experienced artists.

WHAT YOU WILL LEARN

Course structure:

- Theory session
- Practical demo at academy
- Practical practice and routines
- Bridal hairstyle
- Saree draping and set mundu
- Groom makeup demo, hijab draping and mac theory
- Advanced eye level 3
- Bridal routines using mac foundations
- Exam theme, further, study leave.
- Theory and practical exam (portfolio shoot)
- Graduation as an internationally certified HD bridal makeup artist.

PORTFOLIO

ONE basic portfolio where student need to arrange model for shoot

CERTIFICATION

"INTERNATIONALLY CERTIFIED MAKEUP ARTIST" Certification in HD Bridal Makeup Artistry upon completion from London based multilateral body, Europe India Centre for Business and Industry.

WHAT TO BRING

We provide almost 40+ products from the academy for practicals. Students will be trained using Drugstore brands and MAC.

In order to maintain hygienic conditions, you only need to bring the few products which will be told to you prior to the practical session.

FEES

EMI available. For the latest fees, please call academy at 98 470 740 73

PROFESSIONAL MAKEUP ARTISTRY COURSE

Certification - Internationally Certified | **Location** - Kochi/ LIVE Online



The Professional Makeup Artistry Course is structured specifically for those who can only allocate a limited number of days to attend the practical session at the academy in Kochi. The course focuses on various primary makeup styles suitable for bridal makeup and special events taught according to global standards.

WHAT YOU WILL LEARN

Course structure:

- Theory session
- Practical demo at academy
- Practical practice and routines
- Assignment 1
- Assignment 2
- Assignment 3
- Theory exam and practical exam
- Graduation as an internationally certified makeup artist.

WHAT TO BRING

We provide almost 40+ products from the academy for practicals. For hygiene reasons, students will only need to bring the few products which will be told to you prior to the practical session.

CERTIFICATION

"INTERNATIONALLY CERTIFIED MAKEUP ARTIST" Certification in Professional Makeup Artistry upon completion from London based multilateral body, Europe India Centre for Business and Industry

FEES

EMI available. For the latest fees, please call academy at 98 470 740 73

15 DAYS MAKEUP & HAIRSTYLING COURSE

Certification - Face Palette Certified | **Location** - Kochi/ LIVE Online



This course is a 15 days course whereby students are trained in Makeup, Hair, Saree draping and Jewellery setting. Suitable for Beginners and experienced artists.

WHAT YOU WILL LEARN

Course structure:

- Theory session
- Practical demo at academy
- Practical practice and routines
- Bridal hairstyle
- Saree draping and set mundu

CERTIFICATION

"Face Palette" Certification upon completion of the course.

WHAT WE PROVIDE

We provide almost 40+ products from the academy for practicals. Students will be trained using Drugstore brands.

In order to maintain hygienic conditions and prevent this spread of corona virus, you only need to bring the few products which will be told to you prior to the practical session.

FEES

EMI available. For the latest fees, please call academy at 98 470 740 73

5 DAYS HD BRIDAL MAKEUP MASTERCLASS

Certification - Face Palette Certified | **Location** - Kochi/ LIVE Online



This is a 5 Days makeup masterclass. Students are trained in various aspects of HD Bridal makeup, including Makeup, Hair, Saree draping and Jewellery setting. Each student is extensively trained in Global Makeup Artistry with all safety Hygiene Protocols accepted worldwide.

WHAT YOU WILL LEARN

Course structure:

- 3 Bridal makeup looks - Hindu, Christian, Muslim
- 1 Reception look
- 3 Different Bridal Hair Styles
- Hijab draping

SYLLABUS

- MAC Theory, tables and codes
- MAC product knowledge
- Lens & lashes Fixing
- Understanding client skin type and concerns
- Skin prepping based on skin types
- Types of brushes and uses
- Colour correction techniques
- Choosing the right foundation
- Foundation types and undertones
- Contouring and Highlighting techniques
- Different eyeshadow application techniques - Soft / Traditional/ Smokey / Smudged

- Eyebrow filling
- Understanding Hair texture and Hair prepping
- Crimping, straightening and curling techniques
- MAC Lipstick Finishes and Chart
- Hygiene Protocols in Global Makeup Artistry
- What is HD Makeup
- Hair product knowledge
- Handling of hair tools
- Covering scanty hair
- Fixing hair extensions
- Bridal hairdos
- Tips and tricks for long-lasting makeup
- Hands-on practice for both makeup and hairstyles
- Ornaments setting

FEES

EMI available. For the latest fees, please call academy at 98 470 740 73

3 DAYS PREMIUM MAKEUP WORKSHOP

Certification - Face Palette Certified | **Location** - Kochi/ LIVE Online



In the Three-day premium Makeup workshop, students explore diverse bridal makeup looks, from glass skin to matte, dewy, and natural finishes. They master soft smokey eyes, lens application, and various styles, from soft to glamorous. Bridal hairstyles, ornament setting, flower arrangement, saree draping, and face anatomy are covered, alongside hygiene protocols and durable setting techniques for long-lasting makeup. The final day includes bridal practice sessions to refine skills for real-world scenarios.

WHAT YOU WILL LEARN

Course structure:

- Two Bridal makeup looks
- 2 Different Bridal Hair Styles
- Practice Session at academy

SYLLABUS

- Two Bridal makeup looks
- Skin prep
- Glass skin makeup
- Matte look
- Dewy look
- Natural look
- Soft smokey eye
- Lens application
- Soft make up
- Glam makeup
- Contouring & highlighting
- Product knowledge

- Practice with High end products
- Lipstick chart
- Undertone
- Brush knowledge
- Bridal hairstyles
- Ornament setting
- Flower arrangement
- Saree draping
- Face anatomy
- Hygiene protocols
- Durable setting technique
- Portfolio shoot

FEES

EMI available. For the latest fees, please call academy at 98 470 740 73

FACE PALETTE HAIR STYLING COURSE

Certification - Face Palette Certified | **Location** - Kochi/ LIVE Online



This is a 4 Day Hairstyling class. Students will be learning different type of hairstyles and deep knowledge about the tools and products. Front puff techniques, Braids, Waterfall hairstyle, Classic chignon and various types of hairstyles will be taught at the academy.

SYLLABUS

- Briefing about hairstyling and requirements
- Hair tools will be provided
- Bridal / client consultation tips
- Product knowledge - what is required for doing basic hair styling
- Tools and accessories needed for basic hair
- Types of combs, pins and bobbi pins
- Hair analysis and prepping hair for hairstyling - blow drying tips
- Hair sectioning and types of sections
- How to crimp properly and fast
- Types of backcombing
- How to create perfect puff based on face shape
- Techniques to lock hair using pins
- Crimping tools and techniques
- Curls using tongs - types of curls
- Create curls using straightener and crimper
- Flower arrangement for Hindu brides
- Updo with various front and back variations
- Updo on short hair tricks
- Updo on thick / long hair tricks
- Dutch braid / balloon braid
- Side braid techniques for Muslim bride
- Messy updo for Hindu brides using chopstick curls
- Hindu bride - braid without donut
- Maang tikka and matha patti setting for Hindu brides
- Flower arrangement for Hindu brides
- Practice Hindu bridal hairstyling

FEES

EMI available. For the latest fees, please call academy at 98 470 740 73

INTERNATIONAL CERTIFICATION



Face Palette's courses are certified and accredited by London based think tank, Europe India Centre for Business and Industry (EICBI).

Europe India Centre for Business and Industry is an independent, multilateral organisation that promotes trade and relationships in the UK India corridor and EU India corridor. EICBI was formed to make EU/ UK companies aware of the business opportunities in India and vice versa. EICBI hosts projects and international forums to promote specific business and geopolitical initiatives.

GOVT OF INDIA RECOGNISED STARTUP

Dela Beauty Products & Services Pvt Ltd (which now owns & operates the registered trademarked brand "Face Palette") has been recognized as a startup by the Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India.

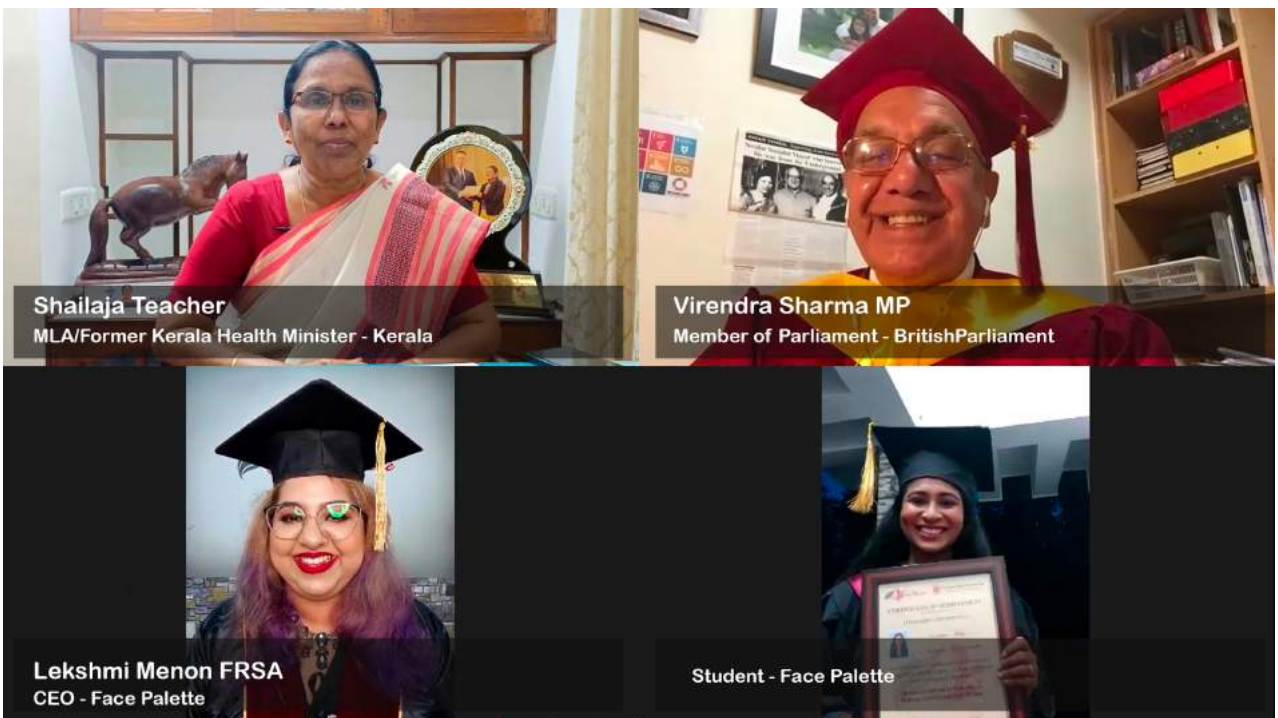


GRADUATION CEREMONY

LORD WAVERLEY (MEMBER OF BRITISH PARLIAMENT - HOUSE OF LORDS FROM 1990)
GIVING CERTIFICATES TO OUR STUDENTS DURING THE GRADUATION CEREMONY HELD AT
LE MERIDIAN KOCHI



ONLINE GRADUATION CEREMONY OF FACE PALETTE MAKEUP ACADEMY
WITH BRITISH MP HON VIRENDRA SHARMA AND
KERALA MLA MS SHAILAJA TEACHER



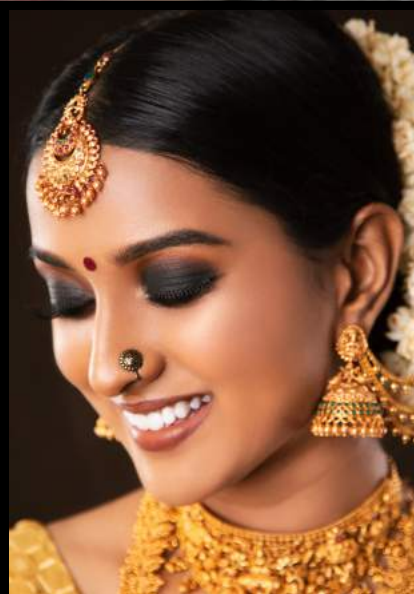
FOUR TIMES BRITISH MP FROM LONDON HON BOB BLACKMAN CAME TO OUR ACADEMY IN KOCHI TO GIVE CERTIFICATES TO OUR STUDENTS FROM OUR INTERNATIONALLY CERTIFIED COURSES



GRADUATION CEREMONY FOR OUR INTERNATIONALLY CERTIFIED MAKEUP ARTISTRY COURSE STUDENTS



STUDENT MAKEUP WORKS



CLASSES IN SESSION



REVIEWS



More than 400 GOOGLE FIVE STAR REVIEWS

Check out some of the review below

  **Sonia Abdul Nizam**
3 reviews

★★★★★ 4 years ago

Classes are super. We get to learn from the core to the highest levels of makeup. Lekshmi ma'am has her own unique way of teaching. I got to now that the world of beauty and makeup is as huge as the universe through ma'am really nice super experience. Will

  **Kala S Babu**
2 reviews



★★★★★ a year ago

I personally suggest this academy is one of the excellent place which we can learn easily the magic of art in makeup and about our Lekshmi Mam , one of the kindest person ever met in my life . Also all the teaching and non teaching staffs were very friendly.. I am glad to study there

  **Sanooba Ali**
1 review

★★★★★ 6 months ago

What I love about Lekshmi Ma'am's Facepalette is that the academy is an amazing blend of learning, unlearning, developing skills, enhancing creativity with the warmth of love and the coolness of cooperation.

  **greeshma K**
2 reviews

★★★★★ 3 years ago

This is not only a institution its a family to me ❤️.. I spend the whole 3 months in there. The most memorable days in my life... Lakshmi mam is not only our Teacher ,mam is also our mother,friend, everything to me ..Face palette give me a best future. Thank u lakshmi mam nd all face palette team.

  **Merlin Sarah**
3 reviews

★★★★★ 2 weeks ago

The class was very good and in a very comfortable environment. All classes were from the base that even a person with zero knowledge on the respected subject could understand. Definitely was a pleasure going there and attending the classes.

  **anjana anju**
4 reviews

★★★★★ 10 months ago

It was a great experience to attend the class at face palette academy. Very understanding and friendly atmosphere. We have good tutors to guide us. It really help us mould us to good artist . Thank you lekshmi ma'am fir the wonderfull class . We love face palette ❤️

MEDIA





TV



PRINT



A Face Palette Makeup Student who becomes an Internationally Certified Makeup Artist

-  Is updated with the latest trends in the world of Global Makeup Artistry.
-  Has confidence to work with various skin and routines.
-  Follows Key hygiene practices that a Makeup Artist must follow.
-  Has extensive product knowledge to identify the right products for any skin type



MAKEUP ACADEMY | MAKEUP SERVICES ALL OVER KERALA

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