



**3 TIMES BRITISH MP FROM LONDON HON BOB BLACKMAN
GIVING CERTIFICATES TO OUR STUDENTS**



Kochi | www.facepalette.in | Ph : 9847074073



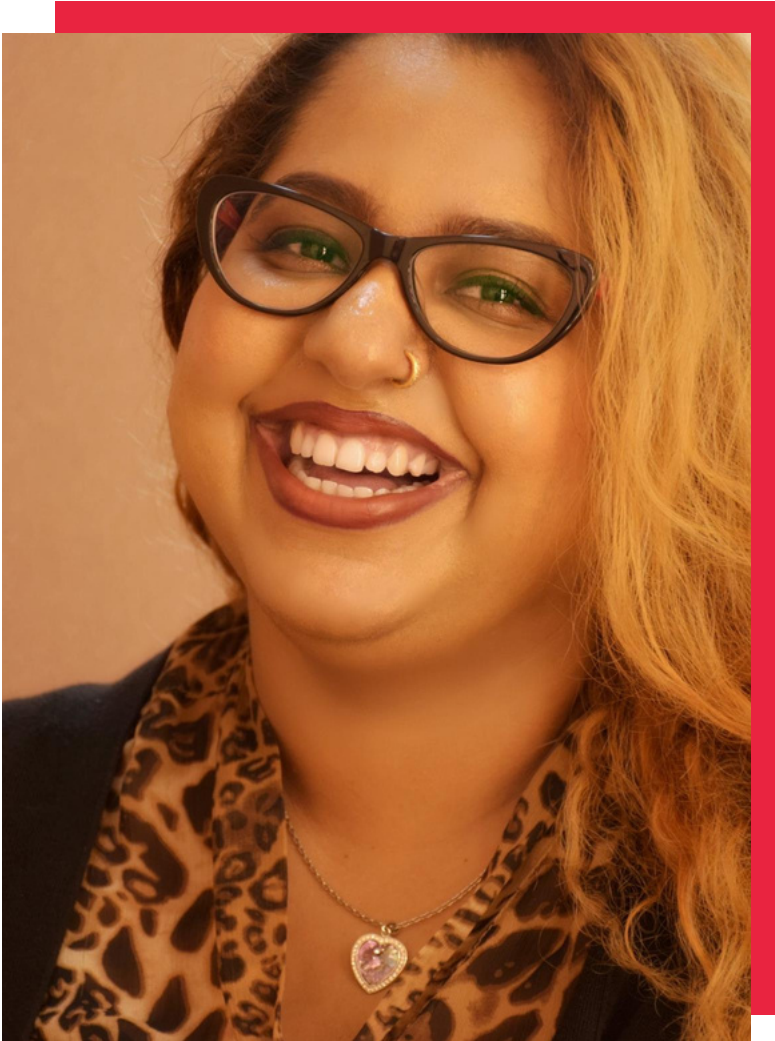
Face Palette, part of a Government of India Certified Startup and an internationally accredited and certified organisation, offers makeup courses that cater to a range of prospective students, from a woman who is enthusiastic and wish to learn to do their own makeup to girls who are inspired from YouTube and Instagram makeup tutorials to women and men who intend to pursue makeup artistry as their profession.

We offer a number of long terms and short term international certification courses, certified by a London based body, covering areas such as self makeup, bridal makeup, party makeup, natural luminescent makeup all using HD methodology. Our courses not only tend to inspire creativity but also provide all those skills and experience that are needed to succeed in this competitive industry.



CEO

Lekshmi Menon FRSA



- CEO / Founder - Face Palette
- First Indian Makeup Artist to be nominated to the 266 years old London based Royal Society of Arts (RSA), whose patron is Her Majesty Queen Elizabeth II
- Awarded at the British Parliament in London as one of the Top 50 Beauty Industry leaders in Europe and India in the year 2019.
- The 2nd Indian from Beauty Services Industry to speak at the British Parliament after Shahnaz Husain
- Featured as Leading Light by Britain's Asian Voice (UK's Largest and Oldest Weekly)
- Regularly featured by TV and print media.



COURSES

We conduct various formats of makeup and hairstyling classes for students who are keen to learn the art of makeup. Classes are taught through a new technique called EuDia Methodology (EuDia Methodology is the Makeup methodology created by Lekshmi Menon FRSA, based on her learning in India and the UK/ Europe and has been featured by Britain's largest selling newsweekly, Asian Voice as a Leading Light).

The Makeup Course has been exclusively structured by Makeup Guru Lekshmi Menon by curating different standardized methods, formulations and textures which is accepted in the Global World of Makeup Artistry.

The lead faculty will be Lekshmi Menon FRSA who will be assisted by our Senior trainers during the course. Lekshmi is one of India's most innovative makeup expert and beauty influencers and is the first Indian Makeup Artist to be elected to Royal society of Arts (RSA), a 265 years old London based society whose Patron is Her Majesty Queen Elizabeth II . She also does makeup shows in TV and collaborates with brands for their beauty related activities.

PROFESSIONAL MAKEUP ARTISTRY COURSE

Certification - Internationally Certified | **Location** - Kochi

Lead Faculty - Lekshmi Menon FRSA



The Professional Makeup Artistry Course is structured specifically for those who can only allocate a limited number of days to attend the practical session at the academy in Kochi. The course focuses on various primary makeup styles suitable for bridal makeup and special events taught according to global standards.

WHAT YOU WILL LEARN

Course structure:

- **PART 1:** THEORY ONLINE (5 DAYS)
- **PART 2:** PRACTICAL DEMO AT ACADEMY (1 DAY)
- **PART 3:** PRACTICAL PRACTICE AND ROUTINES (5 DAYS)
- **PART 4:** ASSIGNMENT 1 (TO BE FINISHED IN 2 WEEKS) AND THEN REVIEW
- **PART 5:** ASSIGNMENT 2 (TO BE FINISHED IN 2 WEEKS) AND THEN REVIEW
- **PART 6:** ASSIGNMENT 3 (TO BE FINISHED IN 2 WEEKS) AND THEN REVIEW.
- **PART 7:** ONLINE THEORY AND PRACTICAL EXAM
- **PART 8:** GRADUATION AS AN INTERNATIONALLY CERTIFIED MAKEUP ARTIST.

FEES

EMI available. For the latest fees, please call academy at 9847074073

CERTIFICATION

"INTERNATIONALLY CERTIFIED MAKEUP ARTIST" Certification in Professional Makeup Artistry upon completion from London based multilateral body, Europe India Centre for Business and Industry

WHAT TO BRING

We provide almost 40+ products from the academy for practicals. Students will be trained using Drugstore brands.

In order to maintain hygienic conditions and prevent this spread of corona virus, you only need to bring the few products which will be told to you prior to the practical session.

HD BRIDAL MAKEUP ARTISTRY COURSE

Certification - Internationally Certified | **Location** - Kochi

Lead Faculty - Lekshmi Menon FRSA



This course is a FULL-TIME four-week course whereby students are trained in various aspects of HD Bridal makeup, including Makeup, Hair, Saree draping and Jewellery setting. Each student is extensively trained in Global Makeup Artistry with all safety Hygiene Protocols accepted worldwide. Suitable for Beginners and experienced artists.

WHAT YOU WILL LEARN

Course structure:

- **PART 1:** THEORY ONLINE (5 DAYS)
- **PART 2:** PRACTICAL DEMO AT ACADEMY (1 DAY)
- **PART 3:** PRACTICAL PRACTICE AND ROUTINES (5 DAYS)
- **PART 4:** BRIDAL HAIRSTYLE (4 DAYS)
- **PART 5:** SAREE DRAPING AND SET MUNDU (1 DAY)
- **PART 6:** GROOM MAKEUP DEMO AND MAC THEORY (1 DAY)
- **PART 7:** ADVANCED EYE LEVEL 3 (DAY 1)
- **PART 8:** BRIDAL ROUTINES USING MAC FOUNDATIONS (5 DAYS)
- **PART 9:** PRESSURE TEST AND EXAM THEME (FINAL DAY). FURTHER, STUDY LEAVE.
- **PART 10:** THEORY AND PRACTICAL EXAM (PORTFOLIO SHOOT)
- **PART 11:** GRADUATION AS AN INTERNATIONALLY CERTIFIED HD BRIDAL MAKEUP ARTIST.

CERTIFICATION

"INTERNATIONALLY CERTIFIED MAKEUP ARTIST" Certification in HD Bridal Makeup Artistry upon completion from London based multilateral body, Europe India Centre for Business and Industry.

PORTFOLIO

ONE basic portfolio where student need to arrange model for shoot

WHAT TO BRING

We provide almost 40+ products from the academy for practicals. Students will be trained using Drugstore brands and MAC.

In order to maintain hygienic conditions and prevent this spread of corona virus, you only need to bring the few products which will be told to you prior to the practical session.

FEES

EMI available. For the latest fees, please call academy at 9847074073

DIPLOMA IN MAKEUP AND HAIR STYLING

Certification - Internationally Certified | **Location** - Kochi

Lead Faculty - Lekshmi Menon FRSA



This course has 12 sessions spread over a period of 3 months. This includes a minimum of 38 days of classroom teaching at the academy in Kochi. The other parts of the course include Assignments and Face Charts which students can do from the comfort of their home. Minimum Qualification of 10th Standard is mandatory.

WHAT YOU WILL LEARN

Course structure:

- **PART 1:** THEORY ONLINE (5 DAYS)
- **PART 2:** PRACTICAL DEMO AT ACADEMY (1 DAY)
- **PART 3:** PRACTICAL PRACTICE AND ROUTINES (5 DAYS)
- **PART 4:** BRIDAL HAIRSTYLE (4 DAYS)
- **PART 5:** SAREE DRAPING AND SET MUNDU (1 DAY)
- **PART 6:** GROOM MAKEUP DEMO AND MAC THEORY (1 DAY)
- **PART 7:** ADVANCED EYE LEVEL 3 (DAY 1)
- **PART 8:** BRIDAL ROUTINES USING MAC FOUNDATIONS (5 DAYS)
- **PART 9:** PRESSURE TEST AND ASSIGNMENT INSTRUCTIONS.
- **PART 10:** ADVANCED EYE TETRA TONE (2 DAYS)
- **PART 11:** ASSIGNMENT 1 AND REVIEW
- **PART 12:** ADVANCED EYE HALF CUT CREASE (2 DAYS)
- **PART 13:** ASSIGNMENT 2 AND REVIEW

PART 14: HAIRSTYLE VARIATIONS (2 DAYS)

PART 15: ASSIGNMENT 3 AND REVIEW

PART 16: MARKETING AND MIXING CLASS (2 DAYS)

PART 17: ASSIGNMENT 4 AND REVIEW

PART 18: FACE CHART (RECORD BOOK – 2 DAYS)

PART 19: BRIDAL ROUTINES FURTHER PRACTICE (4 DAYS)

PART 20 : 3 INTERNSHIP WITH MAKEUP ANGELS

PART 21: THEORY EXAMINATION

PART 22: PRACTICAL EXAMINATION AS PORTFOLIO SHOOT

PART 23: MIXING TEST

PART 24: GRADUATION AS AN INTERNATIONAL DIPLOMA HOLDER IN MAKEUP ARTISTRY AND HAIRSTYLING.

CERTIFICATION

"INTERNATIONALLY CERTIFIED DIPLOMA IN MAKEUP ARTISTRY & HAIR STYLING"

Certification upon completion from London based multilateral body, Europe India Centre for Business and Industry.

PORTFOLIO

ONE portfolio where student need to arrange model for shoot

INTERNSHIP

Minimum 3 Bridal work internships with Makeup Angels at different locations in Kerala. This will help the students to get a first-hand experience of working with clients and experienced artists.

ASSIGNMENTS

4 Assignments with a total of 10 Bridal routines to be completed as Internals.

MINIMUM QUALIFICATION

Students who wish to pursue our internationally certified Diploma in Makeup Artistry and Hairstyling should have passed their 10th standard examination.

WHAT TO BRING

We provide almost 40+ products from the academy for practicals. Students will be trained using Drugstore brands and MAC initially. Advanced routines will be trained using a mixture of international high-end brands such as Too Faced, Huda Beauty and Estee Lauder.

In order to maintain hygienic conditions and prevent this spread of the coronavirus, you only need to bring the few products which will be told to you before the practical session.

SUITABLE FOR

Beginners as well as experienced Makeup Artists.

FEES

EMI available. For the latest fees, please call academy at 9847074073

6 DAYS HD BRIDAL MAKEUP MASTERCLASS WITH MAC PRODUCTS

Certification - Face Palette Certified | **Location** - Kochi

Lead Faculty - Ranjini Sreekumar



This is a 6 Days makeup masterclass whereby students who have some knowledge of makeup are thought various aspects of HD Bridal makeup, including Makeup, Hair, Saree draping and Jewellery setting. Each student is extensively trained in Global Makeup Artistry with all safety Hygiene Protocols accepted worldwide. Suitable for those who have some experience.

WHAT YOU WILL LEARN

- 3 Bridal makeup looks
- 1 Reception look
- 3 Different Bridal Hair
- Box saree pleating and draping
- Hijab draping
- Flower settings
- Ornaments setting

SYLLABUS

- MAC Theory, tables and codes
- MAC product knowledge
- Lens & lashes Fixing
- Understanding client skin type and concerns
- Skin prepping based on skin types
- Types of brushes and uses
- Colour correction techniques
- Choosing the right foundation
- Foundation types and undertones
- Contouring and Highlighting techniques
- Different eyeshadow application techniques
 - Soft / Traditional/ Smokey / Smudged
- Eyebrow filling

- Eyeliner techniques
 - Soft / Traditional/ Smokey / Smudged
- Understanding Hair texture and Hair prepping
- Crimping, straightening and curling techniques
- MAC Lipstick Finishes and Chart
- Fixing makeup
- Hygiene Protocols in Global Makeup Artistry
- What is HD Makeup
- Lipstick application
- Hair product knowledge
- Handling of hair tools
- Covering scanty hair
- Fixing hair extensions
- Bridal hairdos
- Tips and tricks for long-lasting makeup
- Hands-on practice for both makeup and hairstyles
- Bridal Saree pleating, ironing and draping
- Ornaments setting
- How to maintain the hygiene of brushes and tools.

- Tips to convert foundations :
 - Matte to Satin
 - Satin to Matte
 - Matte to Dewy
- Tips for Makeup in Humid / Hot Weather

WHAT DOES ACADEMY PROVIDE DURING THE COURSE

- MAC products

WHAT TO BRING

As part of this course, you will be required to bring almost all own products other than MAC products. As this course is for those who have a bit of experience, we expect that students will have most of the products. The list of products will be shared with you after the booking

CERTIFICATION

"Face Palette" Certification upon completion of the course.

FEES

EMI available. For the latest fees, please call academy at 9847074073

IMPORTANT POINTS

- Students who want to attend this makeup masterclass should have basic knowledge and understanding about makeup artistry and hair styling, especially working on bridal routines and usage of hot tools.
- The makeup masterclass will be a full hands-on class with special guidance on usage of products and improving your blending skill. You will be training under Mrs. Ranjini Sreekumar, Senior trainer at Face Palette Makeup Academy who specialises in Global Makeup Artistry.
- Certificate of Completion (Face Palette Certified) will be distributed on the final day of the makeup masterclass

INTERNATIONAL CERTIFICATION

Face Palette's courses are certified and accredited by London based think tank, Europe India Centre for Business and Industry (EICBI).

Europe India Centre for Business and Industry is an independent, multilateral organisation that promotes trade and relationships in the UK India corridor and EU India corridor. EICBI was formed to make EU/ UK companies aware of the business opportunities in India and vice versa. EICBI hosts projects and international forums to promote specific business and geopolitical initiatives.



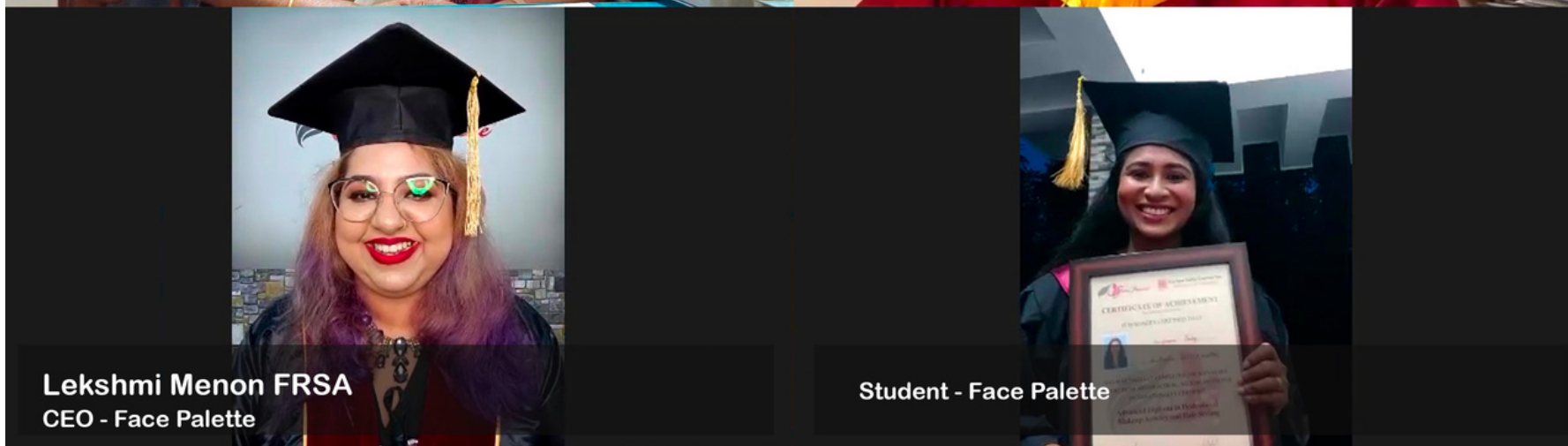
WWW.EICBI.ORG

GOVT OF INDIA RECOGNISED STARTUP

Dela Beauty Products & Services Pvt Ltd (which now owns & operates the registered trademarked brand "Face Palette") has been recognized as a startup by the Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India.

Certificate No.: <u>DIPP45875</u>	
	
Department for Promotion of Industry and Internal Trade Ministry of Commerce & Industry Government of India	
CERTIFICATE OF RECOGNITION Department for Promotion of Industry and Internal Trade	
This is to certify that <u>DELA BEAUTY PRODUCTS AND SERVICES PRIVATE LIMITED</u> incorporated/ registered as a <u>Private Limited Company</u> on <u>21-09-2018</u> , is recognized as a startup by the Department for Promotion of Industry and Internal Trade.	
Date of Issue: <u>18-09-2019</u> Place of Issue: <u>New Delhi</u>	
The certificate shall only be valid for the entity: <ul style="list-style-type: none">- Up to ten years from the date of its incorporation/ registration and- If its turnover for any of the financial years since incorporation/ registration has not exceeded Rs. 100 crores.	
Note: <ul style="list-style-type: none">- Authorities accepting this Certificate may check its validity on the Startup India portal (https://www.startupindia.gov.in/)- This certificate is not the Certificate issued by the Inter Ministerial Board and is NOT VALID for availing Tax benefits- This is a system generated certificate and hence does not require physical signature- If such recognition is found to have been obtained without uploading the relevant documents or on the basis of false information, DPIIT reserves the right to revoke the recognition certificate immediately without any prior notice or reason.	

GRADUATION CEREMONY



2021 Online Graduation Ceremony of Face Palette Makeup Academy

WATCH SHAILAJA TEACHER'S SPEECH HERE - [HTTPS://YOUTU.BE/WLVY1YDBIPK](https://youtu.be/WLVY1YDBIPK)



3 TIMES BRITISH MP FROM LONDON HON BOB BLACKMAN CAME TO OUR ACADEMY IN KOCHI TO GIVE CERTIFICATES TO OUR STUDENTS FROM OUR INTERNATIONALLY CERTIFIED COURSES

GRADUATION CEREMONY FOR OUR INTERNATIONALLY CERTIFIED MAKEUP ARTISTRY COURSE STUDENTS



STUDENT WORK



FIND MORE WORKS HERE - [HTTPS://WWW.FACEPALETTE.IN/PHOTO-ALBUMS](https://www.facepalette.in/photo-albums)

CLASSES IN SESSION



WATCH MORE VIDEOS OF THE CLASSES HERE - [HTTPS://WWW.FACEPALETTE.IN/MAKEUP-CLASSES](https://www.facepalette.in/makeup-classes)

REVIEWS



More than 150 GOOGLE FIVE STAR REVIEWS - <http://bit.ly/facepaletteReview>

Check out some of the review below

"Studied makeup abroad even then I wanted to attend Lekshmi ma'am's class when seeing their videos on social media. I attended bridal course. They explained everything in detail. Good platform for those who wants makeup course.Thx Face palette team."

SHAIMA SHAMEEM
GOOGLE REVIEW

"I am extremely happy to write this review! Studying at Face Palette was the best decision I ever made! Lekshmi Menon Ma'am is the best mentor you will ever get in the field of Makeup! My life has changed after coming to Face Palette! Thorough knowledge on products, Makeup techniques and intensive practise is what makes them stand out from other Academies! Thank you team!"

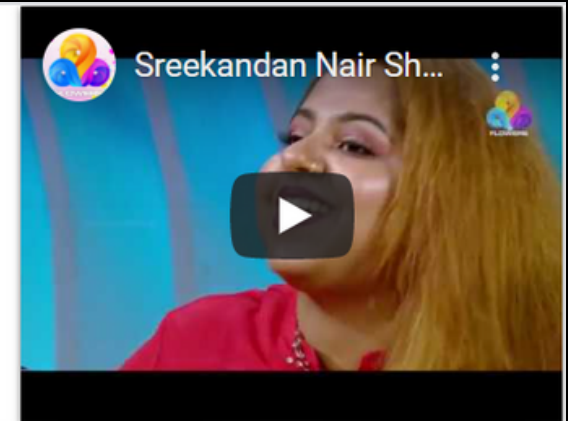
LIJI VARGHESE
GOOGLE REVIEW

"This is not only a institution its a family to me ♥.. I spend the whole 3 months in there. The most memorable days in my life... Lakshmi mam is not only our Teacher ,mam is also our mother,friend, everything to me ..Face palette give me a best future. Thank u lakshmi mam nd all face palette team."

GREESHMA RANJITH
GOOGLE REVIEW

MEDIA

TV



PRINT



CHECK OUT MORE PRESS COVERAGES HERE - [HTTPS://WWW.FACEPALETTE.IN/](https://www.facepalette.in/)

A Face Palette Makeup Student who becomes an Internationally Certified Makeup Artist



Is updated with the latest trends in the world of Global Makeup Artistry.



Has confidence to work with various skin and routines



Follows Key hygiene practices that a Makeup Artist must follow.



Has extensive product knowledge to identify the right products for any skin type



MAKEUP ACADEMY | MAKEUP SERVICES ALL OVER KERALA

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